

An aerial photograph of a large-scale construction project in a desert environment. A massive crawler crane is positioned on the left, its boom extending across the frame. Several white pickup trucks and other smaller vehicles are parked along a dirt road that curves through the site. In the background, there are large mounds of earth and distant mountains under a clear sky. The entire image has a light, hazy overlay.

Uphire

Capability Statement

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Uphire is a privately owned company that supplies hire solutions for access equipment, materials handling and site management equipment. A specialist hire company, Uphire supplies quality equipment from the world's leading manufacturers.

Uphire services the construction, infrastructure, manufacturing, mining, maintenance, retail and events markets.

Uphire's expert team are available to their customers 24/7, ensuring superior follow up and turnaround times.



The people who run the business own the business



Core Competencies

Hire	Sales
EWPs	New and used equipment
Tele Handlers	EWPs
Fork Lifts	Tele Handlers
Scaffold	Fork Lifts – Powerlift/ Nissan
Spider Lifts	Master Agent
Lighting Towers	Scaffold
Portable Generators	Spider Lifts
Water Trailers	Lighting Towers
Procure and spec equipment to site specific requirements	Procure and spec equipment to site specific requirements

Core Competencies

EWP Training	Project Management
Full time professional instructors	Full range of site services.
EWP Accredited trainers available at Uphire training facilities	Access Equipment, Materials Handling, Sheds, Containers , Cranes , Lighting towers, Generators and Scaffolding.
On site training available	Key decision makers, experienced team.
Member of the Elevating Work Platform Association and the Telescopic Handler Association of Australia	 

Track Record

Uphire has established business relationships in the following sectors.

Mining

Rio Tinto. New training facility at North Parkes

Xstrata – Ulan West Upgrade Stage 1 & 2

Manufacturing

John Holland Aviation Services (JHAS) 3 monthly maintenance schedule using multiple electric EWP's.

Construction

ISIS Projects

Gridline Commercial Constructions

Full Tilt Constructions

Range of subcontractors



Track Record

Maintenance

Kone Cranes
Turnkey Group
HACCP (Food processing Cleaning)
Thompson Roller Shutters

Retail

De Longhi
Gulf Western

Events

Sound Campaign Music Festivals WA, VIC, SYDNEY
Australia Day Spectacular – event by Technik

Infrastructure

Sydney Water/ UGL – St Marys & Quakers Hill Sewerage
Treatment Plant
Electrical Energy – Wallerawang Power Station



Balfour Beatty / UGL – Holoryd – Wetherill Park Line
Upgrade

The Uphire Difference

Equipment meets Australian and New Zealand Standards (ANZ1418.10)

Privately owned company

National reach

Superior standard of operations and policies

Procure and spec equipment to range of industry standards

The people who run the business own the business



Uphire Business Principles

At Uphire we are about more than our equipment. We are focused on the safety, wellbeing and achievement of our people. We operate our business according to a set of business principles developed to ensure our continued success.

Uphire Delivers

- On our Commitments
- On our Legal Requirements
- To our customers

At Uphire we have a can-do approach, and we follow through. We will always go the extra mile to meet our customer expectations. If we say we will do it, we will make it happen. From the foundation of our organization we have set high standards for ourselves. Our aim is to work according to industry best practices so that we can meet or exceed our obligations. We operate a comprehensive WHS system, compliant with industry standards, along with professional accounts and people management practices.



Uphire Business Principles

Uphire Thinks Big

- We consider the impact of our operations to our people, our environment and our community
- By continually growing and improving

We have developed our operation with a view to ongoing growth and development. We pride ourselves on operating with the professionalism and efficiency normally expected of much larger organisations. Our aim is to provide our premium service experience to all our customers, from the largest organisations to the smallest operators.



Uphire Business Principles

Uphire Makes Connections

- By building relationships with our customers, employees, contractors and community

At Uphire we believe that our point of difference is our service to our customers and the performance of our people. Our carefully selected core team is empowered to make the decisions needed to provide a superior experience to our customers. Uphire has established our place in the local area, from a business perspective by employing local people, using local contractor and suppliers and from a community perspective, we are heavily involved in local sporting initiatives from grass roots coaching and participation right through to sponsorship level.



Workplace Health and Safety

Uphire recognises its moral and legal responsibility to provide a safe and healthy work environment for workers, contractors and employees of contractors, clients and visitors to site. This commitment extends to ensuring that operations do not place the local community at risk of injury, illness or property damage.

Our WHS objective is to actively work towards elimination of injuries and fatalities. Our target is to remain injury and incident free.

Uphire are committed to:

- Integrating WHS into all aspects of Uphire operations
- Exceeding legislative requirements and aiming for best practice systems of work.
- Providing measurable targets to ensure continued improvement reflected in accountability/key performance indicators at all levels.

Uphire has achieved CM3 prequalification status, meaning that the WHS system has been assessed by auditors Noel Arnold and Associates as suitable for the operation of CM3 clients.



About the Organisation

Established in 2011, Uphire has an outstanding rate of growth, boasting revenue in excess of \$2MIL in the last financial year.

Insured to the value of \$3MIL for equipment and \$20MIL for public liability.

Uphire is a Sydney based organisation, hiring to customers nationally, using our own equipment and partnering with our affiliate suppliers.

Headquarters are located at:

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Jamisontown NSW 2750



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The Uphire logo is located in the bottom right corner of the page. It features the word "Uphire" in a bold, sans-serif font. The "U" is a larger, stylized orange letter, while the remaining letters "phire" are in a dark grey or black color.